

Robert A. Draper, III

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DESIGN EXPERIENCE

Designer | Lead Front-End Developer

PAPA JOHN'S, INTERNATIONAL March '12 - Present

Responsibilities: Website Design & Development, CSS Framework Development, Mobile Design & Development, Search Engine Optimization, User Experience Design, User Interface Development, Responsive HTML & Email Design & Development, Web & Mobile Banner Design, Facebook App Development & Design and Twitter Design.

Designer | Front-End Developer

INNERSYNC STUDIO July '09 - March '12

Responsibilities: Wireframe Design, Concept Design, CSS Development, Template Development, Website Production and Client Maintenance Support.

Interactive Designer

CAUSE AGENCY April '08 - March '10

Responsibilities: Design, Animate, and Develop Interactive websites from conception to completion using flash, css, html and jQuery with standards.

Graphic Designer | Interactive Designer

HUFF REALTY October '08 - July '09

Responsibilities: Design promotional marketing material for all 100 agents at the Florence Huff Realty location (Highest volume location within company.)

Marketing materials include: Agent Logos, Websites, Brochures, Postcards, Business Cards, Magazine Advertisements, Television Advertisements, Advertisement Billboards, Property Information flyers, and Branding New Subdivisions and the Marketing Materials for Subdivision Master Plans.

Design Intern

McMILLEN CREATIVE August '07 - March '08

Responsibilities: Re-branding a non-profit organization, HealthPoint Family Care. The positioning statement was the foundation of the brand strategy. Steps included in the process were: brand audit, communication channels, brand exploration, presentation of concepts, branding boards, applying concepts to multiple applications, branding guidelines, and print ready files.

Finished art includes: Logo, Business Card, Letterhead, Envelope, Brochure, Branded Screensaver, and Informational Signage.

EDUCATION

Northern Kentucky University

BACHELOR OF FINE ARTS: EMPHASIS IN GRAPHIC DESIGN December '07